



FIAMMA C. GIGER

GRAPHIC DESIGNER . 2D ANIMATOR . MOTION GRAPHICS . UI/UX
PROJECTS@FGDESIGNS.ART . WWW.FIAMMAGIGER.COM

SKILLS: PRINT, WEB, INTERACTIVE & IDENTITY DESIGN

Print design: Packaging design, brochures, flyers, business cards, logos, infographics, vinyl decals/stickers/vehicle wraps, article/whitepaper layout, illustrations, infographics, banners, identity design packages

Digital Design: Social media graphics, e-mail/web campaigns assets, application/web UI design, 2D animation, game assets

Tech Design: UX Wireframing and user-flow design, web & mobile responsive UI design, user feedback/engagement and data driven design, browser compatibility testing, website design, CSS and HTML proficiency

SOFTWARE: Exceptional knowledge of entire Adobe CS Suite: including Photoshop, Illustrator, Indesign, Animate, Premiere, Corel Painter, Figma, Sketch, Balsamiq, Autodesk Sketchbook, Unity, Cinema 4D, Final Cut Pro, Soundbooth, ProTools, Google Business Suite tools, Microsoft Office Suite tools, Mac Productivity applications

EDUCATION:

B.A: FINE ART & DESIGN , MINOR: SPANISH 2007 UNIVERSITY OF SAN FRANCISCO

Suma Cum Laude Standing, Dean's Honor Roll, McCarthy Certificate of Public Service

CERTIFICATE OF ANIMATION, 2012 BERKELEY COLLEGE, T.A. for experimental animation & After Hours Animation Club president

EXPERIENCE:

FG Designs

San Francisco, Dec 2017-Current

OWNER & GRAPHIC DESIGNER

- Graphic design: Community Submersibles Project, WUYC Yacht Club of Oakland, Afterguard Sailing Academy, The Love Drive, Back in Action Massage, Farther Otherside Project, Gilead Sciences, The Sierra Club
- Business identity/logo design packages: Dogs of Scottsdale, Sternadae Industries, Garden Creamery, Unbound, Laughing Squirrel, GP&E Lighthouse, Gate Perimeter & Exodus

PR Hacker & National Today

San Francisco, Aug 2017-Dec 2017

LEAD ILLUSTRATOR, 2D ANIMATOR, & GRAPHIC DESIGNER

- Graphic design: National Today Project, Postmates, Natural Balance Pet Food, Harmless Harvest, Ms Jones Baking Company, Anheuser-Busch, Nature's Recipe Pet Food & Big Heart brands
- 2D animation for Harmless Harvest's *60 in 60* animation & PR Hacker 2D animated *PR Mass Media* video
- Full identity design packages: brand development/logo/colors/brand book: National Today project & PR Hacker
- Illustration: Anheuser-Busch's Budweiser *Beerpressions* & *Beertails* campaigns featured on national television, Big Heart's nation-wide social media *MeowMix Meowsterpieces* campaign

Creative Presentation Resources LLC.

San Francisco, Jun 2013-Aug 2017

LEAD CONCEPT, STORYBOARD ARTIST & 2D ANIMATOR

- Oracle *Shopping for IT Services*, SAP *HANA Smart Data Streaming*, SAP's *Hadoop Data Lakes*, SAP *Agile Data Marts*, SAP *Cloud Data Marts*, Oracle *Instantis Enterprise Track Marketing Kit*, Oracle *Next Generation Exalytics*

2D CHARACTER ARTIST/STORYBOARD ARTIST/ANIMATOR

- SAP *Hadoop Smart Access*, Oracle *Suzy Service Get Social*, SAP *BWOH on Hanna*, Pivotal Inc *Digital Made Easy*, Oracle *Team-member for iPad* animation

GRAPHIC DESIGNER & UI/UX DESIGNER

- Oracle Interactive Whitepapers: '*Enterprise Performance Management*', '*Big Data Analytics Predictions 2014*'
- Polycom web-based interactive tools '*Workplace of the Future*' and '*123 interactive tool*', Intuit '*My Voice*' Campaign, Hewlett Packard '*Consumer Sales*' Site & Oracle '*Enterprise Manager 12c*' Interactive Tool

OnLive Gaming Inc.

Palo Alto, Jun 2011- Nov 2012

GRAPHIC DESIGNER & UI/UX DESIGNER

- Graphic design: Icons/themes for Google TV, Apple Store, iPad Applications, In-service graphic assets for Game Details page, PlayPack game assets, design for Partner web pages, UK web pages, and In-Service Banner ads
- UI/UX Design: Facebook integration, Power-Search, Settings Menu, Marketplace, Game Details, Friends Page, In-Service Browser UI, Enterprise Client: Installer/Uninstaller, custom OnLive animated assets/themes/page design Worked cross-team with Marketing, Programming, Engineering & helped found 'Future UX Team'